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WWW.JUVE-PATENT.COM

JUVE Patent was launched in December 2018 as an extensive online platform with daily reporting on the European patent market. JUVE has been reporting on the UPC, the European Patent Office and developments in law firms and legal departments for twenty years – now also in English.

From current litigation and news from firms, to in-depth reports, rankings and market analysis, we provide daily coverage on the entire European patent market, with a strong focus on France, Germany, the Netherlands and the UK.

JUVE is a publishing house based in Cologne, Germany. It was founded in 1997 and provides high-quality journalistic analysis on a variety of legal and tax consulting fields.

It is our aim to inform lawyers and tax consultants in law firms, tax consultancies and companies reliably and independently about their own strengths and weaknesses, as well as general market and legal developments. This is what JUVE's team of full-time specialist journalists stands for.

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Firm & Expert Profiles [View all Firm Profiles](#)

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Location

Munich, Germany

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Standard Profile	Profile Plus
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* preferably SVG files

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Introduce your firm's advisors and their principal areas of expertise on www.juve-patent.com and bring the firm closer to international clients. The expert profiles are published by you and can be updated by you at any time through personalised access.

The screenshot shows the Juve Patent website interface. At the top, there is a navigation bar with links for 'Sponsored Articles', 'Job Market', 'Our Team', and 'Login'. Below the navigation bar, there are sections for 'NEWS & STORIES' and 'MARKET ANALYSIS & RANKINGS'. The main content area features a profile for 'Max Mustermann' from 'Mustermann & Partner'. The profile includes a portrait photo, contact information (Schreiberstraße 2, 12345 Berlin, phone 0123 123 456 789 0, email max.mustermann@mustermann.com), and a brief bio. Below the bio, there is a section for 'Expertise' with the text 'Steuerrecht, Patentrecht, Biologisch'. There is also a 'Back to Law Firm Portrait' link. The right side of the page shows a sidebar with 'Awards' (Associate XY - 2018, Zertifikat 2013, Passierschein A58) and 'Sponsored Articles' (two examples: 'Generische Cans' and 'Biosimilars').

Number of expert profiles	Price per year
1 to 10	550 Euros per profile
11 to 30	330 Euros per profile
from 31	170 Euros per profile

Booking deadline: Monthly (calendar month)

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Technical information:

- Portrait photo
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- Resume
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We offer the following technical functions:

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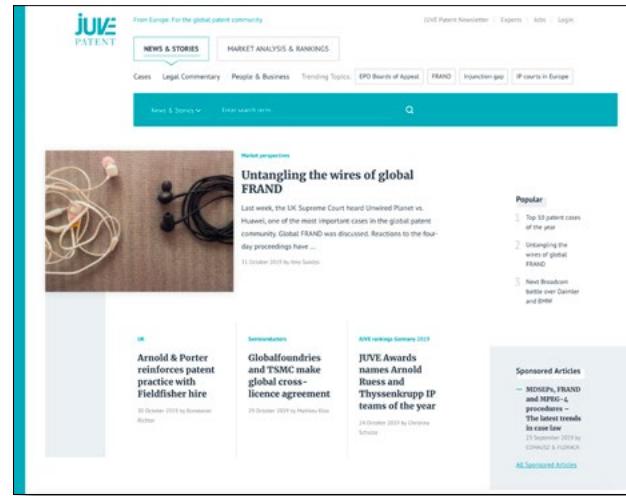
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Publish your own expert articles on www.juve-patent.com and use this platform to address important current issues and market developments.

Sponsored Article:

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File size: 50-60 MB/ Audio upload

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Upload videos via embedded video URL

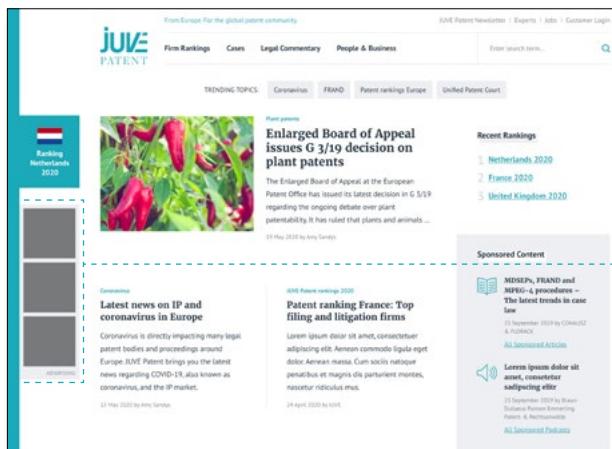
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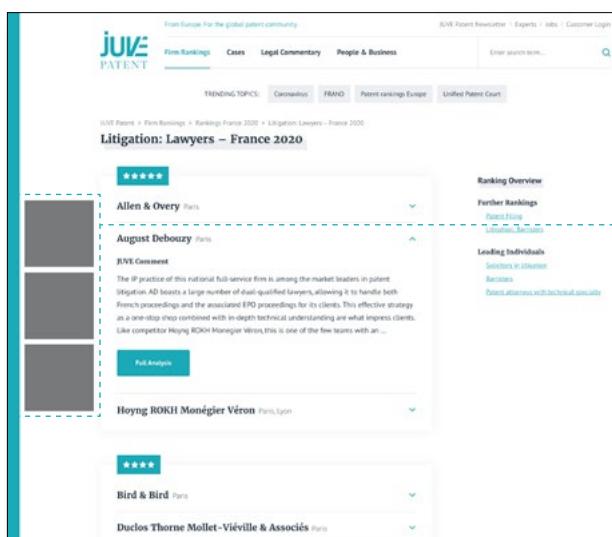
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Publication: Weekly on Mondays*

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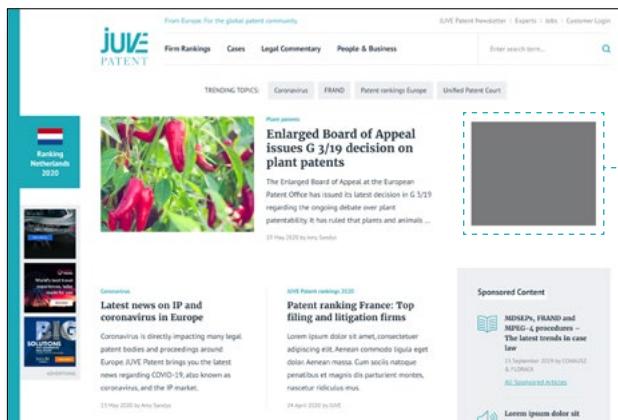
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BANNERS



Medium Rectangle:

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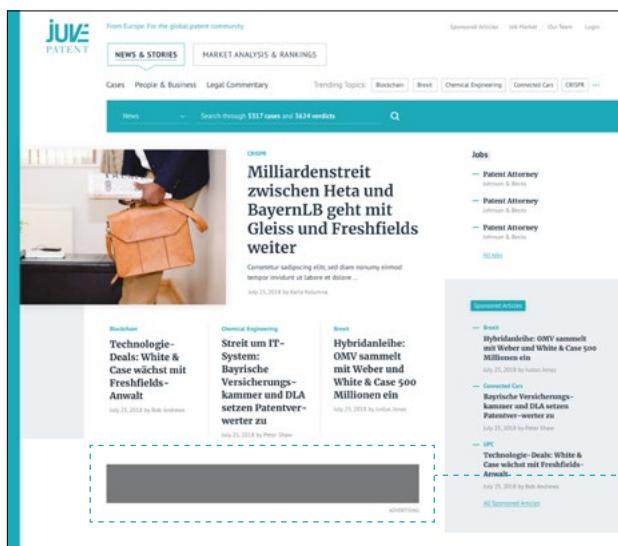
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BANNERS

Advertise against specific themes and target groups through a "Keyword" campaign. Just select and book your Keyword and your advertisement will appear exclusively in editorial where your Keyword appears. This will include all articles that have already been published as well as those that are published in your booking period.

The screenshot shows a news article titled "Investing in lateral hires is necessary, but risky" by Christina Scholze. The article discusses international law firms' investments in lateral hires to strengthen their patent practices. It includes a photo of wooden cutout figures representing people. The JUVE PATENT navigation bar and search bar are visible at the top.

Keyword ad:

Size: 300 x 250 pixels

Prices:

Booking period	Keyword Category 1* (prices per Keyword)	Keyword Category 2* (prices per Keyword)
1 month	1,650 Euros	1,200 Euros
2 months	2,640 Euros	1,950 Euros
3 months	3,790 Euros	2,750 Euros

* Keywords have been classified by two categories based on the numbers of times each Keyword has been published. One, or more, Keyword(s) can be selected from our Keyword catalogue. All prices are per Keyword.

Publication dates: weekly on Mondays**

Booking and copy deadlines: 12.00pm on the preceding Friday.

File types: GIF; PNG; JPG

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NEWSLETTER

JUVE
PATENT

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Dear Reader,

On the surface, the Higher Regional Court Düsseldorf's ruling in Philips vs. TCT could be any other SEP case. But the senate, around judge Thomas Kühnen, has hinted that it may not follow the Federal Court of Justice's guidelines on FRAND in the future.

But, while most other German patent courts have followed the new case law since it was introduced last year, Kühnen and his senate are taking a different approach. Kühnen distinguishes between an implementer's "general" and "concrete" willingness to take a licence. If the implementer is "generally" willing to take a licence, then according to Kühnen, the court must examine whether the SEP holder's licence offer is FRAND.

In applying this differentiation, the renowned judge insists on an intermediate step in the so-called FRAND dance.

But it is not only Düsseldorf dealing with big issues in FRAND. Recently, courts across Germany have dealt with numerous telecommunications and licensing cases. The most prominent was the Mannheim Regional Court refusing Deutsche Telekom repayment of SEP licences from IPCom after the German company accused the NPE of discriminatory actions.

Enjoy this week's newsletter,


Amy Sandys
Journalist

News & Stories

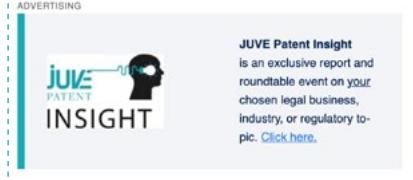


FRAND
Thomas Kühnen won't dance to the Federal Court of Justice FRAND tune
Düsseldorf Higher Regional Court has confirmed that TCL cannot sell MPEG-4 AAC standard-enabled smartphones or tablets in Germany. But its 2nd Civil Chamber indicates that this ruling could, in future, go against the accepted FRAND law of the Federal Court of Justice.
1 June 2022 by Mathieu Klos



Medical devices
AMO finds success in eye surgery technology battle with Alcon
3 June 2022 by Konstanze Richter

Pharmaceuticals
Teva repels PI application in Neurim's fight against generics
2 June 2022 by Amy Sandys



The „JUVE Patent Newsletter“ is published every two weeks on Wednesday and presents the latest news from the European patent market. The „JUVE Patent Exclusive Newsletter“ is published in deviation from the regular dates, according to the publishing dates of the JUVE Firm Rankings.

Present your ads in the JUVE Patent Newsletter and choose between banners and text-based advertisements: e.g. link to job ads and sponsored articles on www.juve-patent.com; seminars and events. There are a maximum of 4 banners (advertising spaces) per newsletter.

The JUVE Patent UPC Exclusive Newsletter ist published once a year together with the JUVE Patent UPC ranking.

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JUVE Patent Newsletter: net 660 Euros per advertisement space

JUVE Patent Exclusive Newsletter: net 990 Euros per advertisement space

JUVE Patent Exclusive Newsletter: 1.100 Euros per advertisement space

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Text: max. 240 letters including blank spaces

Publication: every two weeks wednesday*

Booking and delivery time: monday before publication*

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** Outlook supports GIF files only in Outlook 365 version 1901 and later.

JOBS

At www.juve-patent.com we offer a premium market place for job offers from the patent market, aimed at advisors and highly qualified specialists in law firms, companies and public institutions. The vacancies are posted by you via your own account.

The screenshot shows the JUVE Patent Jobs platform. On the left, a sidebar lists '187 Jobs' with various law firm logos and names. The main content area shows a job listing for 'Dentons Europe LLP' with the position 'European Patent Lawyer'. The listing includes details like location (Frankfurt, Höchst, Berlin, Köln), contract type (Permanent position, part-time contract), position (Lawyer, Patent Lawyer), industry (Biotechnology), and expertise (Patent Filing, Financial Technology). The job description, tasks, offer, profile, and interested sections are visible, along with a sidebar for interested parties.

Duration:

- **Lawyers:** 4 weeks
- **Non-lawyer specialists/ employees:** 12 weeks
- **Public institutions:** 8 weeks

Prices JUVE Patent Jobs:

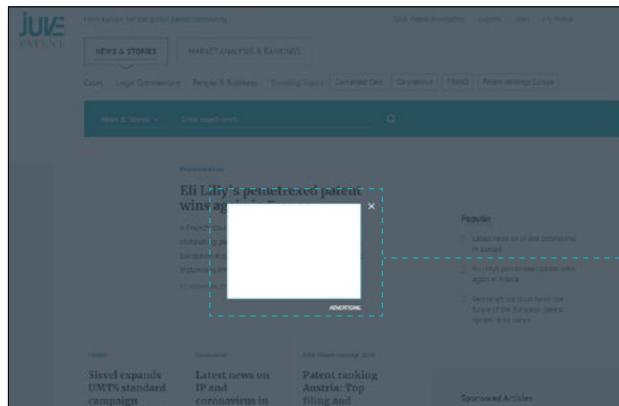
- **Lawyers:** 795 Euros
- **Non-lawyer specialists + public institutions:** 395 Euros

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Overlay below:

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